



CORPORATE MEMBERSHIP AT THE VIRGINIA ZOO

CHAI

Asiatic black bear

Become a Corporate Member today!

To become a Corporate Member, contact
Darcie Howard at darcie.howard@norfolk.gov
or call 757.441.2374 ext. 220



Brand awareness for you.

Wild perks for your crew.

With benefits like Animal Ambassador visits, donor appreciation events, and group volunteer opportunities, Corporate Membership offers a high-value way to support conservation, connect your team, and elevate your brand in front of more than 350,000 annual visitors.



TIA
Toco toucan

Unlock meaningful visibility and powerful employee perks with a Corporate Membership at the Virginia Zoo. Your business receives effective year-round marketing exposure through **website listings, logo placement, and onsite recognition**, while your employees enjoy **complimentary tickets, reusable passes, exclusive discounts**, and opportunities for **unforgettable behind-the-scenes experiences**.



CORPORATE MEMBER *benefits*

Becoming a Corporate Member comes with some *wild* benefits!
All membership levels are valid for one year only.

	Single-Use Tickets	Reusable Passes	Website Listing & Corporate Sign on Zoo Grounds	Private Event Venue Rental Discount* *1 per year	Additional Credit Amount	Behind-the-Scenes Tours	Animal Ambassador Visits
STAKEHOLDER MEMBER \$1,200	25	2	Website link	-	-	-	-
LEADERSHIP MEMBER \$2,500	75	2	Website link	-	-	-	-
EXECUTIVE MEMBER \$5,000	125	5	Website link + Corporate sign	10%	\$750 credit	-	-
PREMIER MEMBER \$10,000	200	5	Prominent website link and logo + Corporate sign	15%	\$1,500 credit	1 tour up to 4 people	-
PRESIDENT'S CIRCLE \$15,000	250	10	Priority website link and logo + Corporate sign	25%	\$2,250 credit	2 tours up to 4 people	1 ambassador visit
VISIONARY PARTNER \$20,000	300	10	Premium website link and logo + Premium onsite corporate sign	50%	\$3,000 credit	3 tours up to 4 people	1 ambassador visit

ALL MEMBERSHIPS INCLUDE:

- \$15 off any membership for employees (with valid ID)
- E-subscription to Zoo Review
- Group volunteering opportunities
- Member-to-member introductions & referrals
- Invitations to donor appreciation programs
- Recognition on all VZS annual donor lists

ADDITIONAL BENEFITS

PRICE

LIMIT

ADDITIONAL GENERAL ADMISSION TICKETS	\$15 each <i>(reg. \$20)</i>	None
BOOTH AT SELECT EVENTS	\$250	1 per event <i>limit 2 events total</i>
ZOOBOO TICKETS <i>(discount on advance purchase only)</i>	\$25 adult <i>(reg. \$30)</i> \$20 child <i>(reg. \$24)</i>	15
FOOD VOUCHERS	\$18	None
FALL FEST TICKETS <i>(discount on advance purchase only)</i>	\$30 adult <i>(reg. \$38)</i> \$15 child <i>(reg. \$18)</i>	15
BEHIND-THE-SCENES ANIMAL EXPERIENCE <i>*Animal availability subject to change</i>	\$300	Limit 4 guests
ANIMAL AMBASSADOR VISIT <i>*Animal availability subject to change</i> <i>**Additional travel fee if outside of Norfolk</i>	\$450	Up to 4 per year



NOELLE
Masai giraffe

Become a Corporate Member!

For more information or to discuss this opportunity, please contact:

Darcie Howard
Senior Director of Advancement

✉ darcie.howard@norfolk.gov

☎ 757.441.2374 ext. 220

