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Virginia Zoo and Elation Brewing entered pitcher-perfect partnership

NORFOLK, VA - The Virginia Zoo and Elation Brewing are elated to announce their new partnership! Virginia Zoo guests can now enjoy two custom zoo-themed Elation brews - Otter Lager, a classic German-style pilsner, and Tiger Trail Ale, an apricot fruited wheat ale - at the African Village Restaurant and Beastro on Zoo grounds. Each beer is also available for purchase in to-go four-packs at Elation Brewing and in the Virginia Zoo Gift Shop.

This partnership advances both the Virginia Zoo's mission of engaging their community in taking action to save the world's wildlife and their ecosystems and Elation Brewing's commitment to sustainability. In fact, each can of Otter Lager and Tiger Trail Ale features stunning images of animals by local artist Erik Leach, and a QR code linking to more information about wildlife conservation of their species! Click here: <https://elation.beer/virginia-zoo/> to learn more.

Elation Brewing will be in attendance at some of the Virginia Zoo's most anticipated seasonal events, including the first-ever [Fall Fest](#) (family-friendly) and [Adult Night: ZooBoo Edition](#) (21+ only). Fall Fest will mark the change of the seasons and the release date for Elation Brewing's newest Zoo beer... but you will have to attend to find out what it is and get the first taste! Event guests don't have to worry about proper disposal of taster cups - Tidewater Compost has this covered, demonstrating Elation Brewing's commitment to environmentally friendly operations!

Stay tuned to see what else the Virginia Zoo and Elation Brewing have in store for their ongoing pitcher-perfect partnership!

About the Virginia Zoo

The Virginia Zoo, located in Norfolk, Virginia, is home to more than 700 exceptional animals representing over 150 fascinating species. Founded in 1901 and residing on 53 beautifully landscaped acres, the Virginia Zoo has demonstrated a commitment to saving and protecting the world's wildlife by inspiring a passion for nature and taking conservation action at home and around the world. The Virginia Zoo is an accredited member of the Association of Zoos and Aquariums and is recognized as a global leader in education, recreation, science, wildlife conservation, and animal care and welfare. For more than a century, the Zoo has connected adults, families and school children with the natural world and its wildlife. To learn more, visit www.virginiazoo.org.

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