

NEWS RELEASE



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ZOO AND AQUARIUM PARTNER FOR MEMBER SWAP IN OCTOBER

NORFOLK, Va. – The Virginia Zoo, in Norfolk, Va., and the Virginia Aquarium and Marine Science Center, in Virginia Beach, Va., are participating in a member swap during the month of October.

“We are excited to be involved in this partnership that really shows how dynamic the world of wildlife is and demonstrates a shared interest of the two cities, its wildlife conservation institutions and its members. And what a great deal for all,” said Greg Bockheim the Zoo’s Executive Director.

Members of the Zoo and the Aquarium simply need to show their membership card and valid photo ID at either attraction October 1 – October 31 and they will receive free admission for up to four people.

In addition to special offers like this, Zoo members receive free admission, a quarterly newsletter, discounts at the gift shop and restaurants, discounts on programs like summer camps and birthday parties, reciprocal admission to over 125 other zoos and aquariums nationwide, and more. Memberships also make great gifts – something to keep in mind with the holiday season right around the corner!

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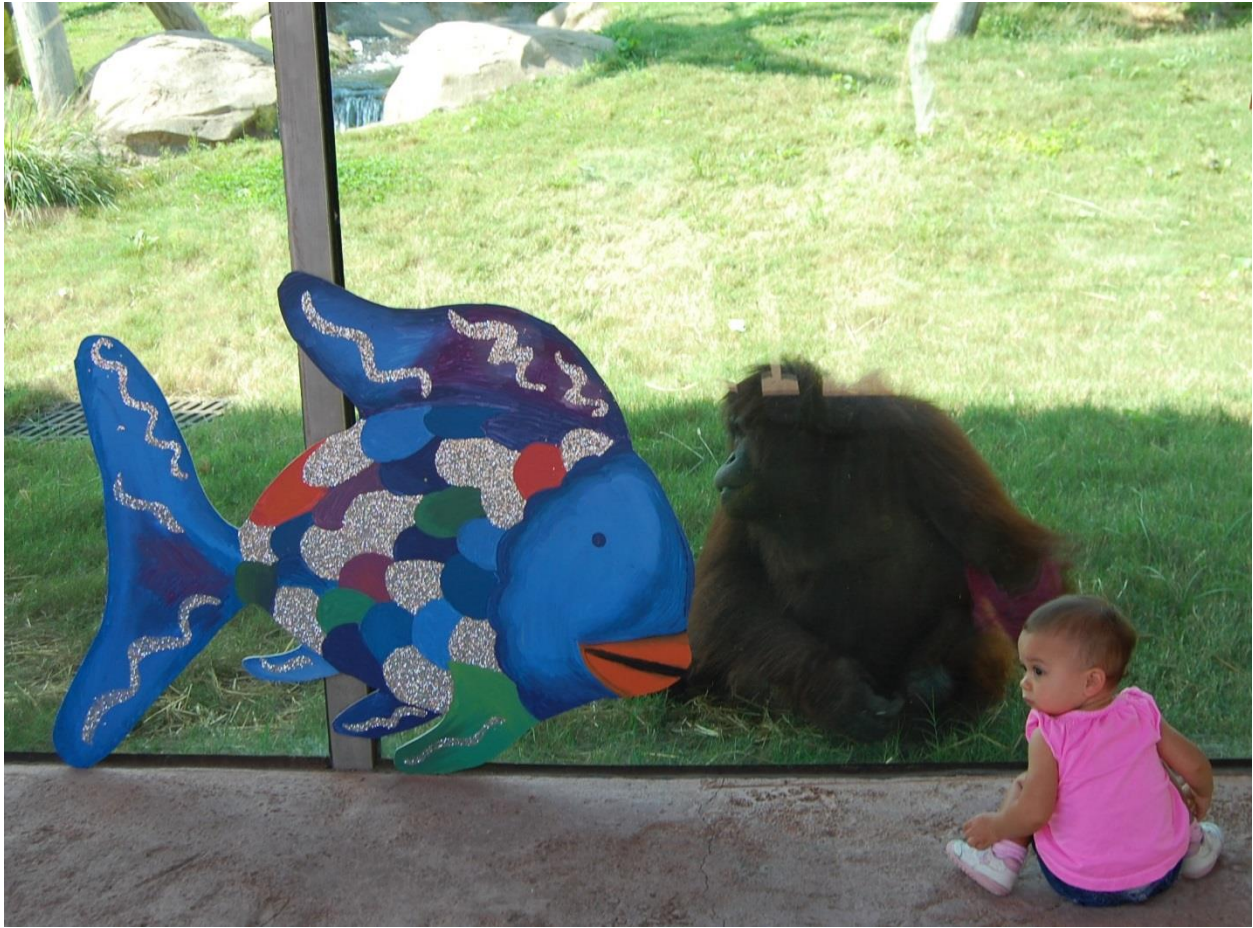
ZOO AND AQUARIUM PARTNER FOR MEMBER SWAP IN OCTOBER, 2 OF 3



Something's a little fishy at the Zoo! The Virginia Zoo and the Virginia Aquarium and Marine Science Center have partnered for a member swap during the month of October. (Virginia Zoo photo by Meg Puckett).

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As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11 for adults, \$10 for seniors (age 62 and over) and \$9 for children ages 2-11. Children under 2 admitted free! Visit www.virginiazoo.org or call (757) 441-2374 for more information.