



**American  
Red Cross**



## **NEWS RELEASE**

**Contact:** Winfield Danielson  
Marketing and PR Manager  
Office: (757) 441-2374 ext. 223  
Cell: (757) 777-7899  
Email: winfield.danielson@norfolk.gov

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### **BLOOD 'N' BEAR IT**

NORFOLK, Va. – You don't need to give up a pound of flesh for admission to the Virginia Zoo Saturday, March 9; just a pint of blood will do!

"Come help the Red Cross save lives and have some fun visiting the Zoo while you're here," said Greg Bockheim, the executive director of the Virginia Zoo.

The American Red Cross Mid-Atlantic Blood Services Region will conduct a blood drive in the Zoo parking lot, 3500 Granby Street, Norfolk, Va., Saturday, March 9 from 9:30 a.m. to 3:30 p.m. Donors will receive free same-day admission to the Zoo while supplies last.

According to the Red Cross, 97 percent of people will either need blood or know someone who will need blood in their lifetime. All blood types are needed! A blood donor card or driver's license, or two other forms of identification are required at check-in.

For more information or to make an appointment, call 1-800-RED CROSS (1-800-733-2767) or visit [redcrossblood.org](http://redcrossblood.org) and use sponsor code VAZoo.

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*As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11 for adults, \$10 for seniors (age 62 and over) and \$9 for children ages 2-11. Children under 2 receive free admission. Visit [www.virginiazoo.org](http://www.virginiazoo.org) or call (757) 441-2374 for more information.*