



ABOUT THE EVENT

The 3rd Annual Growl Fest at the Virginia Zoo is sure to be a fun-filled event for the whole family. More than 1,300 people attended the event last year! Tour the zoo after-hours with your favorite brew. Enjoy fare from five local food trucks, beers from more than eight breweries, music, games and more. Plus, take home an exclusive Growl Fest Growler. Growl Fest benefits the Virginia Zoo and other Norfolk Sunrise and Rotary Club of Norfolk charities.

WHY SPONSOR

By sponsoring Growl Fest, your company can reach the Zoo's visitors and in a way traditional advertising cannot: by incorporating your message into their lifestyle. Your partnership with the Zoo creates heightened brand awareness and image, tying your brand to a positive family experience while demonstrating your social responsibility and community involvement - a seamless package designed to directly influence consumer behavior.

| SPONSOR BENEFITS | PRESENTING SPONSOR \$5,000 | GOLD SPONSOR \$2,500 | SILVER SPONSOR \$1,000 | BRONZE SPONSOR \$500 |
|---|-------------------------------|-------------------------|---------------------------|-------------------------|
| Tickets to Growl Fest 2018 | 25 | 15 | 5 | 2 |
| Reserved Tables for guest seating | 3 | 2 | | |
| VIP parking for event | ● | | | |
| Ad in one Zoo Review quarterly newsletter | 1/4 page | 1/8 page | | |
| Recognition on Zoo Review quarterly newsletter Donor page | ● | ● | ● | ● |
| Logo on Zoo's event page, social media, email blast and event signage | ● | ● | ● | ● |
| Vendor table at event | ● | ● | | |

HOW TO SPONSOR

For more information on sponsorship levels or to take part in this unique event, please contact:

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