

NEWS RELEASE



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FOR IMMEDIATE RELEASE
Oct. 10, 2014

FAMILY FUN TIME AT ZOOBOO 2014

NORFOLK, Va. – The Virginia Zoo presents ZooBoo, the Zoo’s annual Halloween event, Saturday, Oct. 25, 2014, from 10 a.m. to 6 p.m.

“This is a fun and safe way for families to enjoy Halloween together while learning about exotic animals and the challenges they face in the wild,” said Greg Bockheim, the Zoo’s executive director.

The event features animal pumpkin enrichment, costume contests and, of course, trick or treating! Visitors can take a Hayride for \$1 per ride, or climb aboard the ZooBoo Choo Choo for \$3 per ride. Children 13 and under can also enjoy jumping in a bounce house for \$1. As usual, guests can visit with our animals, too.

Admission for members — ages 2 and up — is \$6; for nonmembers — ages 2 and up — is \$11. Children under 2 are free. Costume contests are scheduled for 11:30 a.m., 1:30 p.m. and 3:30 p.m.

Rain date is Saturday, Nov. 1. Only Zoo Boo tickets and passes will be accepted; no other tickets, coupons, passes, vouchers or discounts can be used. No refunds.

Zoo Boo is sponsored by Williams Mullen, WAVY 10, FOX 43, Harris Teeter and Chesapeake Pediatrics. For more information, visit <http://www.virginiazoo.org>.

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ZooBoo, 2 OF 2



Costumed kids line up for a costume contest at the Virginia Zoo during ZooBoo Saturday, Oct. 26, 2013. Costume contests for 2014 will take place at 11:30 a.m., 1:30 p.m. and 3:30 p.m. during the event Saturday, Oct. 25. (Virginia Zoo photo by David Totten.)



Animals get treats, too! An African lion enjoys a pumpkin during animal pumpkin enrichment at the Virginia Zoo during ZooBoo Sunday, Oct. 30, 2011. ZooBoo is back Saturday, Oct. 25, 2014. (Virginia Zoo photo by David Totten.)

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