

NEWS RELEASE



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THE ARTS ARE WILD RETURNS TO THE ZOO

NORFOLK, Va. – Young Audiences – Arts for Learning – Virginia brings “The Arts Are Wild,” a literacy celebration through the arts, back to the Virginia Zoo Saturday, May 3, 2014, from 11 a.m. to 4 p.m.

“The Arts Are Wild is a fantastic event bringing arts and education together to entertain and educate children of all ages,” said Greg Bockheim, the Zoo’s executive director. “We’re thrilled to have YAV as a partner in the event again this year.”

Presented by Liberty Tax, and supported by TowneBank and a host of other funders, The Arts Are Wild activities will include: musical performances by YAV artists, story boarding, comic book art, poetry, and more! All the activities are included with regular Zoo admission.

Families will also have the opportunity to meet award-winning author and illustrator Cece Bell, well known for her “Sock Monkey” and “Rabbit & Robot” children’s book series. Books will be available for purchasing and signing at the event.

The Arts Are Wild will be emceed by 13 News Now anchor Sandra Parker and YAV Executive Director Michael Kerry Williams.

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THE ARTS ARE WILD, 2 OF 2



Children dance during a puppet sing along presented by Young Audiences of Virginia artists during The Arts Are Wild – Literally event at the Virginia Zoo April 13, 2013 (Virginia Zoo photo by David Totten).

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About Young Audiences of Virginia: YAV first launched arts-in-education in the state of Virginia in 1955 with a single string ensemble and a handful of volunteers. Since then, the organization has grown to more than 300 professional artists in various artistic disciplines. As part of a national network, Young Audiences, Inc. received the National Medal of Arts, presented by President Bill Clinton to national board member Yo Yo Ma at the White House.

About the Virginia Zoo: As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11 for adults, \$10 for seniors (age 62 and over) and \$9 for children ages 2-11. Children under 2 admitted free! Visit www.virginiazoo.org or call (757) 441-2374 for more information.