

# NEWS RELEASE



**Contact:** Winfield Danielson  
Marketing and PR Manager  
Office: (757) 441-2374 ext. 223  
Cell: (757) 777-7899  
Email: [winfield.danielson@norfolk.gov](mailto:winfield.danielson@norfolk.gov)

**FOR IMMEDIATE RELEASE**  
September 30, 2013

## SENIOR WEDNESDAYS EXTENDED AT THE ZOO

NORFOLK, Va. – As a way of thanking seniors for the important roles they play in the community, the Virginia Zoo will extend its offer of free admission on Wednesdays for seniors, age 62 and over, through October.

“Fall is one of the best times to visit the Zoo,” said Greg Bockheim, the Zoo’s executive director. “Many of the animals prefer the cooler weather and are more active, and it’s more comfortable for visitors, too!”

Since August, more than 800 seniors have visited the Zoo for free on Wednesdays.

To receive free admission, seniors need only to bring a valid ID as proof of age. Free admission applies only to individuals age 62 and over. Other visitors will be charged regular Zoo admission; \$11 for adults, \$9 for children 2 to 11.

Free senior admission will be valid on Wednesdays only through Oct. 30, 2013. Visit [www.virginiazoo.org](http://www.virginiazoo.org) or call (757) 441-2374 for more information.

- more -

## SENIOR WEDNESDAYS EXTENDED, 2 OF 2



**Visitors enjoying an afternoon at the Virginia Zoo (Virginia Zoo photo by David Totten).**

**###**

*As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11 for adults, \$10 for seniors (age 62 and over) and \$9 for children ages 2-11. Children under 2 admitted free! Visit [www.virginiazoo.org](http://www.virginiazoo.org) or call (757) 441-2374 for more information.*