

NEWS RELEASE



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ZOO BOO NEEDS YOU

NORFOLK, Va. – The Virginia Zoo is seeking volunteers and vendors for its annual Halloween event Saturday, Oct. 26, 2013.

Zoo Boo offers families a safe environment to trick-or-treat and enjoy costume contests, hayrides, animal pumpkin smashing and more! To make the event truly spooktacular, however, the Zoo needs area businesses to host treat stations for trick-or-treaters, and volunteers to assist with role playing, handing out treats and other activities.

"This is one of our biggest events of the year – we're expecting more than 5,000 visitors," said Greg Bockheim, the Zoo's executive director. "It's also one of the most fun, but we couldn't do it without the volunteers and area businesses that host our treat stations."

People interested in volunteering for Zoo Boo should visit <http://www.virginiazoo.org/zoo-happenings/zooboo.asp> and click on the link for the volunteer registration form for specific volunteer opportunities.

Area businesses and other organizations interested in hosting treat stations can also visit <http://www.virginiazoo.org/zoo-happenings/zooboo.asp> and download a Treat Station Host Form. Treat station sponsorships are \$100. The funds help offset the cost of the event.

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ZOO BOO NEEDS YOU, 2 OF 2



Trick-or-treaters line up for treats at the Virginia Zoo during Zoo Boo (Virginia Zoo photo).

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As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11 for adults, \$10 for seniors (age 62 and over) and \$9 for children ages 2-11. Children under 2 admitted free! Visit www.virginiazoo.org or call (757) 441-2374 for more information.